



Chamber Meeting Minutes

Meeting convened at 7:00 a.m. on 1/10/2019 at the Chamber Office.

Directors Present (a quorum was present)

<u>Position</u>	<u>Name</u>	<u>Present</u>
1	Cassie Courtney	X
2	Jeanne Morgan	X
3	Miland Walling	X
4	Rob Wing	
5	Carlos Perez	
6	Kathy Baldwin	X
7	Rick Lundin	X
8	Jonathan Lewis	
9	Diana Adams	X

Guests and Comments

Lucille Bevis	<ul style="list-style-type: none"> • Need to have a separate budget committee to go through details, report back to full Board. • Willing to consider working on Saturdays.
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Motions Made

- To approve minutes for 12/13/2018 (motion made by D. Adams, seconded by J. Morgan, unanimous approval).
- Motion to retain Miland Walling as a consultant to assist with economic development projects (motion by D. Adams, seconded by C. Courtney, unanimous approval).
- To adjourn meeting - The meeting was adjourned at 8:30 AM (motion by unanimous approval).

Minutes

Minutes were approved for the 12/18/2018 meeting (see motions).

Treasurers Report

- Report attached
- Kathy suggested changing how artist expenses and income are reported in QuickBooks.
- Cassie suggested breaking out the marketing budget in greater detail to reflect the specific efforts to brand the area and promote events.

Committee Report

- Ambassadors/Chamber Forum Miland
 - Meeting with consul generals in Olympia next week, will inquire about their being Chamber Forum speakers.
- Dark Sky/Observatory Liaison Jonathan, Cassie, Nicole
- Hospital Bond Committee Jonathan, Rob
- Sign Committee Di, Kathy, Cassie
 - See discussion in Old Business
- Trail Network Committee Jonathan

Old Business

- Kathy suggested the need for weekend staffing at the Chamber, working with merchants to see what works, drive event traffic to community, role of signage.
 - Discussion of the need for a comprehensive effort to pursue this, especially have Chamber open on Saturday during tourism season; need someone who knows community.
 - Chamber needs to set example on being open on weekends.
 - Retailers feel ignored by Chamber and Chamber website (get all businesses listed on website).
 - Need more, ongoing outreach to merchants, create a small group and expand over time.
 - Estate sales and sidewalk sales may be an example to replicate to promote merchants being open on weekends.
 - Use Chamber forum lunches to pursue this effort, demonstrate Chamber commitment to merchants; Cassie offered to take minutes at merchant forum meetings and circulate.
 - Need something like a rack card at all locations showing what can do in area: concise summary of what can do in area, motels, restaurants, shops, events list.
 - Follow up on Maryhill Winery bus use.
 - Higher visibility businesses can help others.
- Need to address state and Federal programs encouraging welfare relocation to Goldendale.
- Update on projects identified at previous meetings (attached)
- Draft 2019 budget (attached)

New Business

- City contract for economic development (attached)
- KPUD contract for promoting the renewable natural gas facility
- Pending city and county funding requests
- Proposed project list and Board member roles (attached)
- Board member implications of new contracts
 - Miland resigned from Board
 - Motion to retain Miland Walling as a consultant to assist with economic development projects. (motion by D. Adams, second by C. Courtney, unanimous approval).
- Need to recruit new Board member to replace Miland.

Directors Comments

- Rick suggested shifting the Goldendale sign onto 97, either at overpass or where the current Chamber sign is located. Could be a capital budget project.
- Di interested in airport development, also focused on new motorsports group and outreach to regional auto clubs.

Executive Directors Comments

Adjournment

The meeting was adjourned at 8:30 AM (see motions).